

# The Power of Vendor Consolidation

Fewer handoffs. Faster deliveries.  
Better outcomes.



## CUSTOMER BACKGROUND

A global sportswear brand serving professional clubs and grassroots teams as well as retail models, needed a logistics partner to support inbound flow into their DCs. With products from performance gear to custom uniforms, they relied on tight production schedules, precise deliveries, and high-volume shipments timed to ensure critical deadlines are met.

## THE CHALLENGE

With up to 20 carriers, the company faced challenges that slowed operations and reduced efficiency. Too many carriers caused scheduling conflicts and limited appointments, while purchase orders often arrived outside acceptance windows, disrupting workflows and straining resources. Limited shipment visibility made it hard to address issues, leaving the supply chain vulnerable to delays.

## THE RESULTS



**Improved Vendor compliance**



**Reduced labor cost and improved dock efficiency**



**Streamlined appointment process**



**Minimized management of multiple vendors**

## THE SOLUTION

Omni proposed a targeted solution to stream-line operations and improve delivery efficiency. The solution included:

- Created a program to consolidate volumes in high density markets
- Built full truckloads to reduce touchpoints and damages
- Increased supply chain predictability by enhancing PO window compliance and reducing delays
- Provided real-time shipment visibility through our TMS, enabling faster issue resolution and improved communication with the DC team
- Streamlined carriers for more appointment availability
- Improved transit speeds for better product

## BUSINESS IMPACT

The Omni solution delivered measurable improvements across their supply chain. By streamlining carrier coordination, transit delays were reduced and PO window compliance improved. Enhanced visibility through our platform kept product moving efficiently, enabling their DCs to better allocate labor and increase productivity. In addition, the streamlined appointment process and real-time insight into inbound shipments reduced operational chaos and gave the team greater control over their freight, resulting in a more cost-effective and performance-driven supply chain.