

Speeding Up Gaming Delivery

An East Coast distribution strategy reduced transit times, improved delivery performance, and generated \$5M in annual savings.

CUSTOMER BACKGROUND

The customer is a world leader in the gaming industry developing the hardware, software, and systems behind many of the world's most recognized casino games. Strict gaming rules govern transportation and delivery of finished goods making secure, compliant and on-time distribution essential to support casino operations across the U.S.

THE CHALLENGE

The customer had used dedicated vehicles direct from Las Vegas to consignees. The model was compliant but resulted in high transportation costs, long transit times, and delivery inefficiencies - especially for locations on the East Coast. Longer trucking routes led directly to missed appointments and refused deliveries causing full installation reschedules, in turn losing placement time on casino floors.

THE RESULTS

**\$5M**

Annual Cost Savings

**2-Day**

Transit Time Reduction

**99%+**

On Time Delivery Performance



THE SOLUTION

Working closely with the customer and the Illinois Gaming Board, Omni Logistics developed a secure distribution model that

allowed for cross-dock and storage operations within Omni's Chicago facility.

The solution created an East Coast gateway for the customer's gaming equipment. Full truckloads moved by linehaul from Las Vegas to Chicago, where games were securely warehoused until needed for final delivery. From there, dedicated truck routes with shorter transit distances were coordinated directly to customer locations.

BUSINESS IMPACT

Reduced shipping costs, improved transit times and increased delivery performance across the customer's East Coast network through better truckload utilization and a more effective transportation approach.